ABOUT THE BLOG
Created in August 2011, the mission of Catholic Sistas is rooted in John Paul II's call for the faithful to engage in the New Evangelization, which was encouraged by Pope Emeritus Benedict XVI and is being realized through Pope Francis' leadership. With over 50 contributors in the United States, and some guest posts from abroad, we seek to reach Catholics and non-Catholics where they are in their understanding of the Faith. The goal is to challenge readers and contributors alike to stretch, grow, and immerse ourselves in the Faith more deeply, which is achieved through a variety of topics. As our catch phrase goes - “We are a group of women who share a passion for the Faith by blogging. From humor to critical thinking pieces, we’ll keep you on your toes!” - you will find that our articles cover many different topics regarding the Faith. With so many contributors from a variety of background and lifestyles, the approach and voice to the topics also varies.

ABOUT THE AUDIENCE
75% women 
22% 35-44 
21% 25-34 
62% have children 
35% 50-100K income 
72% graduate and post graduate

ABOUT THE PROJECTS
Catholic Nerd series 
Prayer Campaigns 
Handy-Dandy Resource Lists 
Saint of the Day 
Lady Ribbon {first Catholic pro-life ribbon} 
Lenten Photo Challenge 
Advent Photo Challenge 
What’s For Dinner? #WFD 
Ongoing prayer list 
Fruits of the Holy Spirit series 
Anima Christi line-by-line series 
Proverbs 31 Catholic Woman series 
Confessions of the Original Online Junkie series 
Cecile Richards Doesn’t Speak For Me campaign 
Raising Saints Catholic Homeschool series

SEEEN ON

109
1,958
1,650
5,836
27,719

SOCIAl MEDIA
plus.google.com/+CatholicSistas
instagram.com/catholic sistas
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facebook.com/CatholicSistas
pinterest.com/catholic sistas

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ABOUT THE FOUNDEESS
Martina is wife to Neil and homeschooling momma to six kids, toddler to teen and everything in between. By way of a miscarriage in late 2014, the family has come to rely on St. Gertie to pray the family. Sevens in heaven. When not busy managing the home, the kiddos, and Catholic Sistas, she can be found working on her hair bow business, HolyHairBows.com or busy with various projects and events at her home parish, St. William in Round Rock, Texas. The ministry nearest and dearest to her heart is the parish Adult Faith Formation program, Jesus Is Lord, which focuses on bringing all Catholics to a deeper, richer, relationship with Christ. It is a program that influences the mission of Catholic Sistas.